

Speaker Biography & Background



Matt was part of the original senior management team brought over to set up Aktiv Digital. Although he only recently turned 30, he is considered an 'old hand' in APAC media with over 10 years of cross-platform experience including print, press, outdoor and digital. Previous to Aktiv he ran CB's outdoor sales teams in China. He recently concluded the acquisition of Aktiv Digital by Komli and lives in Singapore where he oversees Aktiv's expansion across the region.